

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

23rd International Conference

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Business School for the Creative Industries

University for the Creative Arts

Epsom, Surrey, UK



Andrew Martin, Vice President: Membership & Stakeholder Engagement, Sustainable Apparel Coalition, US

As Vice President, Membership & Stakeholder Engagement, Andrew is responsible for developing and implementing the SAC's global stakeholder engagement strategies, while leading business development, to identify opportunities to expand membership and increase adoption of the use of the Higg Index. As part of the leadership team, he works to ensure that all stakeholder engagement and business development activities are fully integrated into the overall SAC strategic plan and drive the global relevance and sustainability leadership of the SAC and its members, within the sector and beyond.

Prior to joining the SAC, Andrew was at amfori, the leading business association for open and sustainable trade, where, as VP Services, he was responsible for global operational activities. In addition to a strategic role in the development of the vision and strategy of the organization, Andrew managed membership services, led the implementation of global social and environmental audit assessments, including launching a pioneering audit integrity program, and also the largest capacity building program of its kind for social and environmental performance in global supply chains.

Andrew has a degree in philosophy and theology from Kings College London, an MBA with distinction from the University of Exeter, where he was awarded 'Dissertation most likely to change global thinking,' and a postgraduate qualification in team coaching, from UWE, Bristol. During his extensive career, including more than 20 years in global textile manufacturing, Andrew has worked for a multi-national corporation, his own consultancy, and more recently in the education and non-profit sectors.

A highlight of his work and interest is the Himalayan Kingdom of Bhutan, and its philosophy of Gross National Happiness, an alternative progressive values-based model for measuring and guiding economic, societal, and personal well-being. He is currently based in the seaside town of Looe in Cornwall in the South West of England.