

Sustainable Innovation 2021

Accelerating Sustainability in Fashion, Clothing, Sportswear & Accessories

23rd International Conference

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Business School for the Creative Industries

University for the Creative Arts

Epsom, Surrey, UK



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Miho Shirotori is the Acting Director, Division of International Trade and Commodities, United Nations Conference on Trade and Development (UNCTAD) and the Head of the Trade Negotiations and Commercial Diplomacy Branch in UNCTAD. She is responsible for the implementation on UNCTAD's mandates related to trade and development as they relate to trade and development, including trade in services, including creative services, trade agreements and Creative Economy. She has worked extensively with developing-country policymakers on issues ranging from preferential market access, export diversification, global value chains, and green trade promotion. Miho holds Master of Public Administration (MPA) from Harvard University Kennedy School of Government, and Master of Science in Economics (MSc) from London School of Economics and Political Science.