



**Business School
for the
Creative Industries**

**Delegate Pack for Sustainability, Cricket Gear, Clothing
and Apparel Stakeholder Workshop
15th July 2021 9.30am – 1.00pm**

ORGANISERS

BASIS IN PARTNERSHIP WITH UCA BUSINESS SCHOOL FOR THE CREATIVE INDUSTRIES

Programme

9.30 Welcome

Chris Whitaker, Chair, BASIS

Professor Philip Powell, Director, Business School for Creative Industries, UCA

Introduction

Professor Martin Charter, Director, The Centre for Sustainable Design (CfSD),
Business School for Creative Industries (BSCI), UCA

9.35 Overview/findings from research

Professor Martin Charter, Director, CfSD, BSCI, UCA

10.00 Climate change and cricket gear

Dr Russell Seymour, CEO, BASIS

10.20 WSGFI Pledge for the FIFA Quality Programme

Marc-Ivar Magnus, Vice President, World Sporting Goods Federation Industry
(WSGFI)

10.35 Social issues in the supply chain

Guido Battaglia, Head of Policy and Outreach, Centre for Sports and Human Rights

10.50 Panel

Facilitated by Martin Charter

Dr Russell Seymour, CEO, BASIS

Marc-Ivar Magnus, Vice President, World Sporting Goods Federation

Guido Battaglia, Head of Policy and Outreach, Centre for Sports and Human Rights

Andrew Martin Vice President, Sustainable Apparel Coalition.

11.10 Group discussion (Breakout rooms)**

Introduction

Professor Martin Charter, Director, CfSD, BSCI, UCA

12.00 Report-back, discussion and lessons learnt

Facilitated by Professor Martin Charter, Director, CfSD, BSCI, UCA

3 minute report-back by Chairs of break-out rooms (15 minutes)

12.55 Next actions

Chris Whitaker, Chair, BASIS

Professor Martin Charter, Director, The Centre for Sustainable Design (CfSD),
Business School for Creative Industries (BSCI), UCA

1.00 Close

Next...Breakout Rooms

(BREAKOUT ROOMS) **

- Room 1
Yashi Dadhich, Founder, Kahani
- Room 2
Marc-Ivar Magnus, Vice President, World Sporting Goods Federation Industry (WSGFI)
- Room 3
Dr Russell Seymour, CEO, BASIS
- Room 4
Chris Whitaker, Chair, BASIS
- Room 5
Niall MacPhee, Associate Director, Sports Labs

Please note you have been allocated a room and you will be advised on the day.

Next... Delegates

DELEGATES ATTENDING

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|--------------------------|---|
| Michael Doughty | Hylo Athletics |
| Adam Braddock | Gray Nicholls |
| Monika Chalker | Gray Nicholls |
| Professor Philip Powell | UCA |
| Kathy Gibbs | ECB |
| Nour Eddine Bouertefala | ECB |
| James Brown | ECB |
| Jess Hayne | ECB |
| Leigh Burns | Lacuna Sports Clothing |
| Mary Lewis | Heritage Crafts Association |
| Jon Hotten | Author and journalist |
| Sean Torpey | Torpey |
| Andrew Martin | Sustainable Apparel Coalition |
| Jeremy Ruggles | JS Wright and Sons |
| Rachael Thomas | ICC Europe |
| Kate Fortnam | Royal Yachting Association |
| Daryl Cullinan | DC Academies & Ex International |
| Darshil Shah | University of Cambridge |
| Colin McKerracher | BSI |
| Patsy Goodwin | BBC Sport |
| Amanda Curtis | ACS Futures |
| James Rea | Click Again Sports |
| Andrew Hughes | New Balance |
| Jan Gadzina | New Balance |
| Anurang Sondhi | F. C. Sondhi & Co. (India) Pvt. Ltd. |
| Eleanor Boden | Scottish Racing Academy |
| Nichola Chong | International Tennis Federation |
| Professor Martin Charter | UCA |
| Chris Whitaker | BASIS |
| Dr Russell Seymour | BASIS |
| Yashi Dadhich | KAHANI |
| Marc-Ivar Magnus | WFSGI - World Federation of Sporting Goods Industry |
| Guido Battaglia | Centre for Sports and Human Rights |
| Matt Wetherfield | UCA/BASIS |
| Anna Beeton | BASIS |
| Lilian Sanchez Moreno | UCA |