# SOCIAL ISSUES IN THE SUPPLY CHAIN

Sustainability, Cricket Gear, Clothing and Apparel Stakeholder Workshop

15 July 2021



## **TOPICS I WILL ADDRESS TODAY**

HUMAN RIGHTS IMPACTS OCCURRING IN SPORT AND FOCUS
ON SUPPLY CHAINS IMPACTS

THE UNITED NATIONS GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS

THE CENTRE FOR SPORT AND HUMAN RIGHTS



# **HUMAN RIGHTS IMPACTS OCCURRING IN SPORT**





**SPORT ECOSYSTEM** International Continental/ National Court of Arbitration in Sport (CAS) Coaches/
Administrators

General Public/
Community

Community

Community

Community Leagues Professional ructurally Disadvantag LGBTQ<sub>I+</sub> Athletes Fans/
Patrons

Fans/
Patrons

Salve 1811/19

Salve syneT AnidT bne anoitutifanl Aareaeag Internationa Local/ Trade Universities/ Schools/ Key: NGOs Stadiums/ Rights Holders • Pillar 1:Duty to Promote, Protect and Fulfil • Pillar 2: Responsibility to Respect



# EXAMPLES OF NEGATIVE HUMAN RIGHTS IMPACTS IN THE WORLD OF SPORT

Human Rights	Examples from sport
Freedom from slavery	Workers on mega-sporting event (MSE) construction sites who are not paid their wages on time, in full and who are not able to leave their job if they choose
Freedom from forced labour	Forced labour has been found in the supply chain of equipment used at a sport major event
Freedom from discrimination	Players who are faced with racist or homophobic remarks
Right to peaceful assembly	Local communities who have been subjected to police violence for protesting their forced evictions
Right to equal pay for equal work	Female athletes whose prize funds are often significantly less than men's
Right of belief and religion	Female athletes being denied the ability to participate in sport because they wear a hijab
Right to remedy by a competent tribunal	Lack of access to remedy for human rights violations in sport – eg. Eligibility requirements for competing, sexual assault of young athletes
Freedom of expression	Journalists / broadcasters who are told what to say when reporting on an event or whose content is censored
Freedom from cruel, inhuman or degrading treatment or punishment	Accusations continuing to emerge across different sports of coaches using extreme training practices leading to injury, and restricting access to food
Freedom from arbitrary arrest / detention	Increased political crackdowns seen around large events as more countries use "sportwashing" as a means to justify autocratic regimes

# **HUMAN RIGHTS RISKS IN COMPLEX GLOBAL SUPPLY CHAINS**

**FORCED LABOUR** 

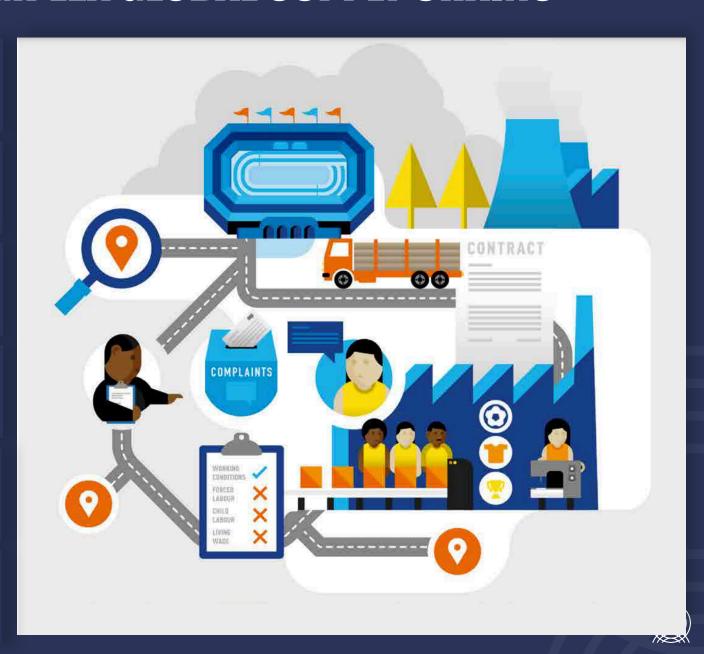
**ILLEGAL CHILD LABOUR** 

**SERIOUS HEALTH AND SAFETY BREACHES** 

**LOW OR UNPAID WAGES** 

**DISCRIMINATION** 

**UNION INTIMIDATION** 



# THE UNITED NATIONS GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS



#### THE UN GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS...

...are a commonly used set of principles that provided the **first** global standard for **preventing** and **addressing** the risk of adverse impacts on human rights linked to business activity, and they continue to provide the internationally accepted framework for enhancing standards and practices with regard to business and human rights.

The framework offered by the UNGPs offer a key tool for governments and businesses to understand their respective **roles** – and **duties** to manage and account for their human rights impacts.

#### **PILLAR I**

**Governments** 

#### **PROTECT**

against human rights abuses by third parties, including business

#### **PILLAR II**

**Business** 

#### RESPECT

avoid violating human rights wherever & however they operate

#### **PILLAR III**

Remedy

#### **MAKE IT RIGHT**

for those harmed



#### ...PROVIDE A ROADMAP OF HOW TO RESPECT HUMAN RIGHTS

Six Steps to implementing the UN Guiding Principles	
1	Commit to a human rights policy
2	Assess risks of adverse human rights impact
3	Integrate human rights into policies, procedures and responsibilities
4	Track human rights implementation
5	Communicate human rights impacts – and
6	Make right the harm that occurred (remediate)

In other words...

State what we're committing to – and how

What are the main risks we're facing given the nature of our activities – and how can we manage them?

Embed protections of human rights into existing rules, policies and accountability of your organisation

Have a system to know if what you're doing — is working

Be transparent about what happened...

... and what you did to put it right



# THE CENTRE FOR SPORT AND HUMAN RIGHTS



## **ADVISORY COUNCIL**

A human rights organisation for the world of sport

An unprecedented coalition of governments, UN agencies, sports bodies, NGOs and trade unions, sponsors and broadcasters have come together as members of the Centre's Advisory Council.

Together, we work to achieve our mission and objectives through collective action.



#### adidas



























































































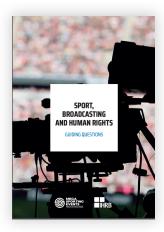
















### We support, enable and promote:

- The prevention of human rights harms
- Access to effective remedy
- A positive human rights legacy from sport and sporting events



# THANKYOU

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**Centre for Sport** & Human Rights







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