



WFSGI PLEDGE



1. COLLABORATION WITH FIFA:

WFSGI PLEDGE FOR THE FIFA QUALITY PROGRAMME



1.1. HISTORICAL BACKGROUND (I)



- **Child labor** unveiled in the production of footballs in Pakistan and India in the 90's
- Global **accusations** towards the entire SGI: brands, suppliers, retailers etc.
- **Negative** impact on FIFA as the world governing body of football



1.2. HISTORICAL BACKGROUND (II)



Consequences – Establishment of local organizations as a monitoring solution:

- Pakistan (Atlanta Agreement 1997): **IMAC**
- India: **SGFI** (1998)

The WFSGI introduced the **Pledge for FIFA** in **1997**: FIFA Licensees have to confirm to that they are member of those programs to eliminate child labor in Pakistan and India.



1.3. HISTORICAL BACKGROUND (III)



Further development of the Pledge system:

- At the very beginning only focused on child labor in Pakistan and India
- From 2012:
 - **Embracing the global production** of soccer balls – no longer only Pakistan and India
 - **Broader scope** of compliance request: WFSGI Code of Conduct - no longer only child labor
- From 2015:
 - **Additional product categories** – artificial turf, goal line technology systems, electronic performance tracking systems

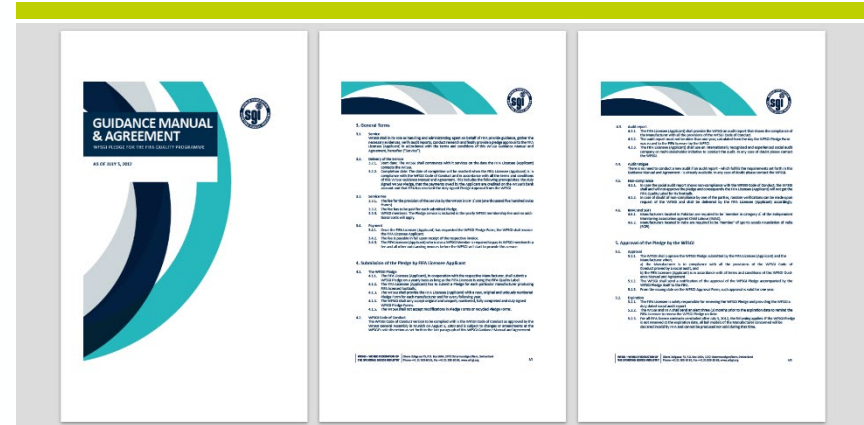


1.4. PROCEDURE (I)



First Licensees are requested to study the **WFSGI Info Sheet & Guidance Manual and Agreement:**

- Overview and a step by step guidance for the FIFA Licensees
- The following issues are addressed: purpose, parties, general terms, submission, approval, liabilities, governing law, place of venue etc.



1.5. PROCEDURE (II)



The Licensees and their manufacturers are requested to fill in and sign the **Pledge Form**:

- Contact details and general information
- Recognition and signature of the WFSGI Code of Conduct



1.6. PROCEDURE (III)



Licensees are requested to provide WFSGI with social audit **report** that:

- Must not be older than **one year**
- Must **cover** all the provisions set forth in the WFSGI **CoC**
- Must have been conducted by an **auditing** company that is a member of the **Association of Professional Social Compliance Auditors (APSCA)**
- Must be **owned** by the FIFA Licensee (or its manufacturer)



1.7. PROCEDURE (IV)



- If all requirements are met, the WFSGI issues an invoice for the **service fee** to be paid by the licensee.
- After the invoice is paid, the WFSGI issues a **Letter of Approval**:
 - When possible, the approval documents are uploaded on FIFA's platform, or sent to FIFA per email.
 - The Licensee will be notified about this decision per email
- The WFSGI will send a reminder about 2-3 months before Pledge expiry date to the licensee to initiate the renewal process.



2. LESSONS LEARNT AND RECOMMENDATIONS



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- **Creating Awareness** is key to get any such program started and make it successful;
- It is not a one-time exercise but rather a **journey**;
- **Full compliance** with the requirements is not likely to be achieved from scratch;
- But **inactivity** is no longer an option today.



3. POSSIBLE NEXT STEPS



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- Exchange with cricket governing bodies;
- Assessment of licensing system and opportunities to include sustainability requirements;
- Assessment of licensees CR programs and awareness in the domain;
- Definition of scope of program;
- Briefing of parties and agreement on rollout plan.



THANK YOU!

