

**Sustainable Innovation 2023**  
***Accelerating Sustainability in the Creative Economy and Creative Industries***  
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University for the Creative Arts  
Epsom, Surrey, UK



**Professor Philip Powell, Director,  
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Professor Philip Powell, Director, Business School for the Creative Industries, University for the Creative Arts (UCA), UK. Philip has an outstanding academic track record in the fields of management and business studies. He spent a decade at Birkbeck, University of London as Executive Dean, Pro Vice-Master (Enterprise and Innovation), and Professor of Management. Upon stepping down from Birkbeck, Philip was awarded a Fellowship of the College and an emeritus chair.

Philip has been Director of the Business School for the Creative Industries at the University for the Creative Arts (UCA) [www.ucreative.ac.uk](http://www.ucreative.ac.uk) since September 2020. He joins UCA from the University of Hull where he was Interim Dean of the Faculty of Business, Law and Politics.

Long-standing interests include bringing creativity into management, and in skills development and opportunities for reskilling. Philip's extensive research into management, information systems, operations and higher education management has led to more than 350 published outputs.