

Sustainable Innovation 2023
Accelerating Sustainability in the Creative Economy and Creative Industries
Online: 24th International Conference
20th – 26th March 2023
University for the Creative Arts
Epsom, Surrey, UK



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Nils Bader is Director of the international Green Future Club and initiator of the Green Product Award & Green Concept Awards. In this role Nils is responsible for partners, networking events, exhibitions and the development of sustainable showcases. As a consultant for sustainable transformation, he has been supporting companies, governmental institutions and educational institutions in the fields of innovation, strategy and project development, business model design and marketing communication for more than 25 years.