





Sustainable Innovation 2023 Accelerating Sustainability in the Creative Economy and Creative Industries Online: 24th International Conference 20th – 26th March 2023 University for the Creative Arts Epsom, Surrey, UK



Andrew Simms, Author, Political Economist and Campaigner, UK

Andrew Simms is an author, political economist and campaigner. He is co-director of the <u>New Weather</u> <u>Institute</u>, coordinator of the <u>Rapid Transition Alliance</u>, assistant director of <u>Scientists for Global Responsibility</u>, a research associate at the University of Sussex, and was policy director for many years at the New Economics Foundation. He co-authored and published the original <u>Green New Deal</u> in 2008, devised '<u>Earth Overshoot</u> <u>Day</u>,' and with Prof Peter Newell, <u>proposed</u> the <u>Fossil Fuel Non Proliferation Treaty</u>. Andrew set up the <u>Badvertising campaign – to stop adverts fuelling the climate emergency</u> with colleague, Leo Murray, and New Scientist magazine called him a 'master at joined up progressive thinking'. Andrew's books include *Cancel the Apocalypse, Ecological Debt, The New Economics, Tescopoly, Do Good Lives Have to Cost the Earth?* and *Economics: A Crash Course*, a beginners guide from a plural, new economics' perspective. His other current campaigns include <u>Car Free Mega Cities</u>. He tweets from <u>@andrewsimms_uk</u>