

Sustainable Innovation 2023
Accelerating Sustainability in the Creative Economy and Creative Industries
Online: 24th International Conference
20th – 26th March 2023
University for the Creative Arts
Epsom, Surrey, UK



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A fashion expert with over 20 years industry experience in fashion & textiles, spanning design, buying, sourcing & sustainable leadership. For over a decade she led & shaped the product and team at pioneering, sustainable outdoor clothing brand & Bcorp, Finisterre. As Product Director she led ambitious textile innovation initiatives, implemented new business models & strategic partnerships to advance circularity. Debbie is also an advisor and passionate leader of the Fashion Declares Movement, a tutor on the Business Sustainability Management course at the Cambridge Institute for Sustainable leadership, and a trustee at environmental behaviour change charity Hubbub.