

**Sustainable Innovation 2023**  
***Accelerating Sustainability in the Creative Economy and Creative Industries***  
Online: 24<sup>th</sup> International Conference  
20<sup>th</sup> – 26<sup>th</sup> March 2023  
University for the Creative Arts  
Epsom, Surrey, UK



**Tom Campbell, Associate Director, BOP, UK**

Until recently Tom was Head of Creative Industries at the UK Knowledge Transfer Network, , working in the fields of creative industries, innovation and arts-led R&D. Prior to this he worked with the Greater London Authority to help produce the Mayor’s Cultural Strategy and was Head of Creative Industries at the London Development Agency, over-seeing a budget of approximately £12m of capital, business support, promotion and skills investment in London’s creative industries. He co-chaired the Creative Industries Council’s Working Group on Regions and Clusters from 2015 to 2020 and is on the editorial board of the academic journal Cultural Trends (Routledge). In recent years, Tom has guest edited a special edition of Culture Trends in 2018 on the subject of culture and environmental sustainability and participated in a conference on the same subject as part of COP21 in Paris in 2015. He has undertaken a number of projects with the organisation Julie’s Bicycle, most recently helping to research and produce “Creative Industries and the Climate Emergency”, published by the AHRC’s Creative Industries Policy and Evidence Centre. He is also the co-founder and director of Stokey Energy, a community energy group, which is working to help the local area of Stoke Newington in Hackney become a net zero neighbourhood