

Sustainable Innovation 2023
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University for the Creative Arts
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**Rasmus Wiinstedt Tscherning, Director & Founder,
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Founder and Managing Director of Creative Business Network, the global network supporting creative and innovative entrepreneurs, www.cbnet.com and in this context launched Creative Business Academy, learning opportunities for entrepreneurs and creatives. Chairman of the board of DIAS Digital Art Gallery. Member of the Expert Group on the Swedish National Strategy for the Cultural and Creative Industries. Former Managing Director, Center for Cultural and Experience Economy, appointed by the Danish Ministry of Enterprise and Ministry of Culture. Former Chairman of the European Creative Industries Alliance, appointed by the European Commission. Co-chair of Open Method of Coordination Group on Access to Finance for Cultural and Creative Sectors, appointed by the EU Member States. Advisory Board Member Wallonia European Creative District. Founding Member of RCIA – the Regional Creative Industries Alliance. Advisory Board Member, Copenhagen Business School, Master in Management of Creative Business Processes. Member of the Board for the Danish Cultural Institute, Roskilde Business College and VEGA – Scandinavia’s leading concert venue. City of Roskilde Musicon Committee on creative cluster development. Official Speaker for the European Commission DG Education and Culture. Senior Consultant Ramboll Management’s Center for Experience Economy. Marketing Director, Roskilde Festival. Appointed by the US White House (Obama Administration) to lead the debate the creative economy at the Global Entrepreneurship Summit 2015 in Nairobi and by the Government of India and the US White House to lead a seminar on creative entrepreneurship at the Global Entrepreneurship Summit 2017 in Hyderabad. Rasmus has personally advised the Norwegian, Swedish, Chinese and Vietnamese governments on policy development in the field of cultural and creative industries. Rasmus has a MA in Political Science, Aarhus University and a creative DNA. At 18years old, Rasmus won a Scandinavian graphic design competition and was in 2009 part of the team of architects and engineers who won 1st Prize for the Masterplan for Nordhavnen, a part of Copenhagen for 40.000 citizens. Rasmus has over two decades of experience related to the cultural and creative industries.