

Sustainable Innovation 2023
Accelerating Sustainability in the Creative Economy and Creative Industries
Online: 24th International Conference
20th – 26th March 2023
University for the Creative Arts
Epsom, Surrey, UK



Alok Nandi, Creative Director, Architempo, Brussels

Alok b. Nandi is busy with innovation, strategy and interaction design for multiple companies and institutions, using tools such as the VIA-Framework. As a designer, creative director, design strategist, writer-director, he explores hybrid creative contexts via Architempo & Spread Design & Klabfab.

He is dealing with storytelling in multiple media, space and technologies, from high-tech interactive installations to low-tech mise-en-scène.

His previous professional experiences include a.o. brand and advertising (P&G – Procter & Gamble), film production, exhibition design and new media in publishing (Casterman – publisher of a.o. Tintin, groupe Flammarion).

Alok Nandi is a lecturer and invited professor as well as regular speaker at international conferences and events (incl. PechaKucha Tokyo, TEDx Flanders). In parallel, he launched PechaKucha Brussels and IxDA group in Brussels (Interaction Design Association).

Alok Nandi chaired Interaction14 in Amsterdam [1000+ attendees] and served on the IxDA Board of Directors, a.o. as President (Feb.2018-Feb.2020), and for the Design Declaration.

Alok Nandi is professor of innovation & design at Institut Paul Bocuse, hospitality-culinary, founded by chef Paul Bocuse, 3* Michelin