

Sustainable Innovation 2023
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Ms. Archana Surana is a Design Educator, Mentor, and Social Entrepreneur with an experience of 28 years in Design Education. As the Founder and Director of the **ARCH College of Design and Business**, in Jaipur, India, she carries forward a legacy of 23 successful years of innovation. She has built key pathways for undergraduate and postgraduate level programmes in various specialised streams of Design Education, offering both, national and international certifications. She is presently a **Vice President** of the **Cumulus Executive Board** (2022-2025). She was Chairperson and organiser of the Fashion Colloquium in 2020 and the Design Culture—Pink City Design Confluence in 2022. The DESIGN CULTURE initiative is her mission to harness the power of design for use to educate the aspirants of the creative and innovative domain, and to enable them to become design leaders. She is a Member of the CII National Committee on Design India (2021-23).

She has served as an Academic Council Member of the Rajasthan ILD Skills University, as well as its Dean of the Fashion Design Faculty (Fashion, Jewellery & Interior), and is currently a member of the CBSE Committee on Skills Development in India. She represents ARCH, as a member, on International forums-IFFTI, WDO, Cumulus, as well as on Indian Industry & Academic bodies-FICCI-Flo, FDCI, IIID, IGBC, TPF and TIE Rajasthan. She is a US State Department and Rotary Foundation Alumnus, a Vital Voices Lead Fellow, and a Fortune and Vital Voices-Global Ambassadors Program Mentee. She founded the Women Mentors Forum, WMF in 2014, impacting 1500+ women entrepreneurs and professionals through mentoring initiatives. A Tedx speaker & social entrepreneur, her contributions to youth and women empowerment have gained her recognition and a YUVA ICON award, at the hands of former Indian President, Dr A.P.J. Abdul Kalam.