

**Sustainable Innovation 2023**  
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**Eliza Easton, Deputy Director,  
Creative Industries Policy & Evidence Centre, Nesta, UK**

Eliza Easton is Deputy Director for the [Creative Industries Policy and Evidence Centre](#) led by [Nesta](#). Eliza works with a team of economists and data scientists from across the Centre to analyse and develop policies for the creative industries, and then works with policy-makers to see those policies enacted. [Eliza also authors her own research, most recently on the changing levels of arts funding in England](#). Prior to joining Nesta, Eliza was part of the founding team of the Creative Industries Federation (now CreativeUK), a UK membership body for the creative industries. She headed up the research team at the Federation and worked across a number of policy areas including [trade](#), [funding](#), [skills](#) and [immigration](#).