

Sustainable Innovation 2023
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University for the Creative Arts
Epsom, Surrey, UK



John Robb, Journalist, Broadcaster & Eco-Warlord, UK

John Robb is a many-faceted creature. Author, musician, journalist, TV presenter, music website boss, publisher, festival boss, Eco warrior and vegan behemoth and talking head singer from post-punk mainstays The Membranes. John Robb is all these things and more.

His soon to be launched ground breaking new scheme - the Green Britain Academy is set to train up people in thousands of Eco jobs whilst Borders Blurred is a gaming and music agency with a twist.

He grew up in Blackpool before punk rock came along and saved his life and he formed the Membranes - the highly influential post punk band whose current albums keep pushing forward with added choirs and textures and are critically acclaimed.

He was one of the leading post punk fanzine writers in the UK with 'Rox' before he went on to write for the rock press with Sounds in the 80s and was the first person to interview Nirvana and coined the expression Britpop and was instrumental in kick starting and documenting the Madchester scene with his writing. His music and culture website louderthanwar.com is currently the 5th most read music and culture sites in the UK and at the front of diverse modern culture.

He is a constant on TV and radio commenting on music, culture and politics and one of the UK's leading in conversation hosts who has his own successful youtube channel and his own books and music festival in Manchester every year called Louder Than Words.

He has written many books like best sellers like 'Punk Rock - an Oral History' and The Stone Roses and the Resurrection of British Pop' and in 2021 a book about the leading Eco energy boss Dale Vince from Ecotricity called 'Manifesto'. He is currently finishing writing a new book on Goth and post punk called 'The Art Of Darkness' and also a collected book of his journalism and a new book with Alan McGee as well as his own autobiography.