





Sustainable Innovation 2023

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University for the Creative Arts
Epsom, Surrey, UK



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Cathy is currently a Professor of Computer Science at the <u>Instituto Superior Técnico</u> and a Fellow of the World Economic Forum's <u>Crypto Impact and Sustainability Accelerator (CISA)</u>. She is also a Visiting Lecturer at Imperial College London

Cathy is a regular presenter on emerging technologies in media and at events with previous speaking engagements at GSMA Mobile World Congress, ITU, OECD, Chatham House, UK Parliament, BBC TV/Radio and World Service. Cathy's has a long interest and track record in applying digital technology to achieve sustainability outcomes. This started with a Masters in Engineering for Sustainable Development from the University of Cambridge (2006) and follow on with a PhD at Cambridge on The Communications Industries in the Era of Convergence.

Cathy was a member of the <u>UNSG's High Level Panel for Digital Cooperation</u> during 2019. Cathy has led a number of <u>high impact grants</u> in the Digital Economy across the world including India, Malaysia, EU, Australia and UK and her research approach is focused on deepening understanding of the end-user communities who lead the co-creation process.