





Sustainable Innovation 2023 Accelerating Sustainability in the Creative Economy and Creative Industries Online: 24th International Conference 20th – 26th March 2023 University for the Creative Arts Epsom, Surrey, UK



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Michael Janes is the Sales Director / Partner for GOplastic Ltd. He's had this responsibility for over 18 years.

Michael has a passion for growing specification sales of Govaplast[®] branded sustainable products into many different sectors within in the UK. Currently based in Cardiff, he works on a national basis delivering the company CPD presentation 'THE ECONOMIC VALUE OF RECYCLED PRODUCTS' which he wrote 10 years ago.