

**Sustainable Innovation 2023**  
***Accelerating Sustainability in the Creative Economy and Creative Industries***  
Online: 24<sup>th</sup> International Conference  
20<sup>th</sup> – 26<sup>th</sup> March 2023  
University for the Creative Arts  
Epsom, Surrey, UK



**Rick Casson, Designer, UK**

My Name is Rick Casson and I am a Designer and owner of Fold Furniture which is based in Whitehaven Cumbria.

Fold furniture is produced from recyclable corrugated cardboard or polypropylene which can be printed on 100% of its surface with any graphical image to your specification utilising uk leaders in the packaging / printing industry.

The designs are a perfect situational marketing tool for any business or can be used as B2B products, corporate giveaways, schools or general use and we also collaborate with designers and illustrators as a medium for their images.

We can produce one of designs or thousands for any event, working closely with our clients and customers to personalise their designs through a drag n drop online template, alternatively we provide a graphic design service or direct through a company branding team, delivered straight to your door.....your brand your way.