## Email to Clubs (template to edit / adapt)

**Call for Interest: [Local – insert area name] Area Cricket Gear Reuse Scheme 2024**

A cricket gear reuse scheme is being organised in our local area for the [date: e.g. 2024 pre-season] period. We would like to offer support to clubs that may be interested in running their own scheme.

The goal is to set up schemes for players and clubs to donate cricket gear from the garage, loft or in storage, and then to enable schools, smaller clubs, disadvantage groups and less well off players to gain access to gear to enable them to participate or progress in the game - particularly young and progressing players. The initiative has the support of [name supporting organisations e.g. county cricket foundation, local Sports Council, Town Council, local business groups, participating schools etc].

The [insert local area] cricket gear reuse project is working with [name specific committed clubs] to help them run club schemes. [Insert any additional information related to cricket foundation support, initiatives to involve disadvantaged groups, engage more young people and women / girls, etc]. The hope is that if these schemes are successful, they might provide good models for other clubs, leagues and districts to adopt.

Any remaining gear that is unallocated after local reuse schemes can be collected by the Lord’s Taverners Cricket Kit Recycling Unit for use elsewhere in the UK or for shipment to other countries where cricket gear is less available and less affordable for the majority of the population.

To support clubs interested in running their own Cricket Gear Reuse scheme, or which already have one planned, the following tools and resources are offered by the Cricket Gear Reuse project led by the Centre for Sustainable Design® at <https://cfsd.org.uk/projects/cgr/tools/>

* Watch a **free webinar** to provide guidance on the why, what and how of running your own scheme
* Access to a set of **useful tools and resources** to help make it easier to run your own scheme i.e. a Good Practice Guide; a detailed Checklist of issues and tasks; player survey to gauge levels of interest; draft text for club communications / webpage; etc.

To help us plan and assess interest in this local cricket gear reuse project, please complete the following short 3 question survey, which should only take 2 minutes:

* [provide link to Google forms survey of player / member interest if being used]

[The Centre for Sustainable Design (CfSD)](https://cfsd.org.uk/) at [UCA in Farnham](https://www.uca.ac.uk/) is leading the cricket gear reuse project as part of its pioneering [Platform for Accelerating Sustainability In Cricket (PASIC)](https://cfsd.org.uk/projects/cricket/), which was recently featured in *The Cricketer* (December 2023 issue). A Farnham scheme draws on lessons from other similar projects organised by Yorkshire Cricket Foundation ([Cric-Kit](https://yorkshireccc.com/community/yorkshire-cricket-foundation/participation/cric-kit/)) - that CfSD [studied in detail](https://cfsd.org.uk/wp-content/uploads/2023/09/Cric-Kit-Case-Study-July-2023-Updated-August-2023.pdf) - and Gloucestershire CCC, as well as the reuse and repair experience of the highly respected [Farnham Repair Cafe](https://frc.cfsd.org.uk/) which was founded by Professor Charter in 2015, who also previously played for a number of local cricket clubs.

If you would like to learn more or have any questions on project, or would likely to direct sign-up please email [add local contact]

[Contact names e.g. League Secretary]