



HOW TO SET UP A CRICKET GEAR REUSE SCHEME

CRIC-KIT
PASS ON THE BAT

Since 2022, the YCF Founder has been pioneering the first-of-its-kind 'Cric-kit'.

The aim of this guide is to share the basics of how to set up a donation or collection event for re-useable, pre-loved cricket equipment in your community. The guide has been split up into two sections:

SECTION 1	SECTION 2
This is for clubs with limited resources who want a quick way to start through a donation or swap event.	This is for those who have more resources and want to develop a longer-term reuse programme.

Note: Some elements of the guide may need to be adjusted based on the specific situation of the organisations using the guide

SECTION 1

- Talk to people
- Why should we do this?
- How do we do this?
- How much does this cost?
- The Reuse Event

SECTION 1

- Map beneficial stakeholders and understand their needs
- Agree on responsibilities within the club
- Setting up a Reuse scheme: Questions for Consideration
- Specify what cricket gear will you accept and particularly the condition
- Explain how to use the donation containers
- Set up a tracking sheet
- Communicate and monitor the impact

CRIC-KIT

PASS THE BATON

- Cric-Kit is a reusing initiative founded by the Yorkshire Cricket Foundation (YCF). It provides substantial, sustainable social, environmental, and economic benefits that are crucial in today's society. It plays a vital role in breaking down barriers, empowering communities, and reducing the environmental impact of sports.
- The Center for Sustainable Design (CfSD), partnered in active research for the Cric-Kit pilot. Their aim was to contribute additional insights to enhance their Platform for Accelerating Sustainable Innovation in Cricket (PASIC). All of this research is readily [accessible](#).
- Cric-Kit offers an example of how to set up a localised reuse scheme. Details of how we set up the scheme, challenges, opportunities and lessons learnt are available in a full report [here](#).
- The report includes examples of tracking sheets and images of donation cages. For more information on Cric-Kit please visit the [YCF website](#).



SECTION 1



STEP 1: TALK TO PEOPLE

- The easiest way to start is to talk about it: If you're a player, volunteer, or part of the club, bring up the idea at your next meeting. If you're a community member, have a chat with the club to explore what can be done.
- Effective communication and collaboration with all potential stakeholders from the start are critical for a successful reuse programme.
- For small clubs, talk to the person who is responsible and share this document with them.
- For more established clubs set this as a discussion point at the next meeting.

STEP 2: WHY SHOULD WE DO THIS?

- Cricket is one of the most equipment-intensive sports and with the rising cost of living, the cost of equipment can create barriers to playing and progressing in cricket.
- A lot of good quality cricket equipment is sitting in garages, lofts and wardrobes which could be reused, especially at the junior level.
- Reusing cricket equipment is also better for the environment, as it diverts equipment from landfill and also reduces carbon dioxide emissions by extending the life of the kit.
- Over 1624 tonnes of cricket equipment could be going to waste each year even though a lot of it may be good quality and have lots of play left in it, that is despite 52% of people surveyed having had to cut back on buying sports equipment due to the rising cost of living.





STEP 3: HOW DO WE DO THIS?

- Pick a day and a timespan such as 10.00 - 12.30. It normally works best to do this preseason in March/April when players start to think about the kit they need for the season or at the end of the season in September/October time when players may be having a clear-out.
- Arrange somewhere to hold a reuse event such as a cricket club.
- Tell people about it through the local newspaper and social media e.g. Facebook groups or posters (see the free poster template below you can amend to your own dates and club or you can use www.canva.com and design your own for free).
- In social media posts ask people to only donate kit in good condition (see the poster below for an example of wording that can be used).

The reuse event is usually a good occasion for everyone to connect in the community. If it's possible have refreshments such as tea and coffee as it gives people who attend the opportunity to stay and meet others through the event.

STEP 4: HOW MUCH DOES THIS COST?

- The costs to organise a reuse event are minimal, it requires somewhere to hold it - ideally the cricket club - and some tables to put the donations on so others can view them.
- For reuse days, the investment is the time taken to promote it and write Facebook posts (which takes around an hour in total, this time includes reposting the event multiple times and on multiple platforms).
- There may be a cost to print physical posters if required, (although most promotions can be done digitally), and to provide any refreshments such as tea, coffee or cakes on the day.



STEP 5: THE REUSE EVENT

- The day has arrived, hope for good weather and enjoy the day! Use this as an opportunity to connect with others in the community.
- Consider setting up a Facebook group after the event where people can ask for specific items they need.
- Once a club has tested a reuse event and has an idea of how it works, they could either continue to hold more events or could consider doing something more formalised such as in Section 2.

SECTION 2

STEP 1: MAP KEY STAKEHOLDERS, PARTNERS AND COMMUNITIES AND THEIR NEEDS

- Setting up a project like Cric-Kit requires strong links with community organisations and stakeholders.
- Begin by mapping out stakeholders as outlined in the case study.
- Building relationships with them to understand their needs and identify items which are needed through a 'wish list' a list of items they require e.g batting pads/gloves/bats/spikes etc.



STEP 2: AGREE ON RESPONSIBILITIES WITHIN THE CLUB

Identify someone within the club to lead and be responsible for the project, this could be a shared responsibility between a couple of people.

They will have responsibility for:

- Managing stakeholders such as community groups, venues, enquiries from the public
- Arranging logistics of donations, the when and where of how the public can drop off items
- Designating donation hubs and agreeing on drop-off timespans.
- Recording wish lists and mapping them against donations received
- Arranging to pick up/delivery of kit when needed.
- Recording items donated and items reused to measure impact.
- Communicating the project across the wider club network and community
- Publicly sharing its impact through press releases and social media
- Talking to the local press and writing press releases, preparing posts for social media such as Facebook.

The main resources needed are:

- Time to run the project, ideally 1 day per week during peak times.
- Good communication skills to engage stakeholders.
- Passion and enthusiasm for the project
- Basic Word and Excel skills.
- Budget for donation containers, see the Cric-Kit case study for an example which could be used, these were approx. £500+VAT each but alternatives may be available for a lower price.
- Budget for printing, approx. £50
- Access to a vehicle to visit the locations.



DONATION



COLLECTION



STEP 3: SETTING UP A REUSE SCHEME: QUESTIONS FOR CONSIDERATION

- Where will donations be accepted?
- When will the donation points be open, will there be restricted access in terms of times and dates?
- Will donations only be accepted at certain times of the year? If people want to donate outside of those times, how do they do that?
- Will the donation point for dropping off cricket kit donations be the same as the location to pick up items for reuse?

STEP 4: SPECIFY WHAT CRICKET EQUIPMENT WILL YOU ACCEPT AND PARTICULARLY THE CONDITION

e.g., All cricket equipment:

- Cricket balls – please only donate balls which have a good amount of use left in them
- Cricket bats - please donate bats which are in good condition with no cracks or damages
- Cricket pads - please donate pads in pairs in good condition
- Cricket helmets – only donate helmets in good condition with no cracks or missing face guides
- Cricket gloves -please donate gloves in pairs which are in good condition without any holes or tears
- Cricket shoes – please only donate shoes in good condition with all spikes attached
- Clean cricket clothing – we can only accept cricket clothing in good condition with no rips or tears

Inform people through Facebook and press releases that all donations need to be clean, in good usable condition and single gloves or shoes cannot be included. Gloves and shoes should be donated in pairs and damaged helmets or clothing which is ripped or torn will not be accepted. Any other sports items or clothing items which are not specific to cricket will not be accepted.





STEP 5: EXPLAIN HOW TO USE THE DONATION CONTAINERS

- Use Facebook, local media and signage to share information and explain how people can drop off and/or collect items, e.g “If you need any cricket equipment, please consider pre-loved items from this reuse container rather than buying new”.
- All items are free of charge, optional donations can be accepted by the club.

STEP 6: SET UP A TRACKING SHEET

- It is important to understand what goods have been donated versus the need, setting up a simple tracking sheet helps track the level of donations available and also helps to measure the impacts of the scheme.
- An example of a tracking sheet [can be found here](#).

STEP 7: COMMUNICATE AND MONITOR IMPACT

- Keep a strong level of engagement throughout with the location hubs, donators, and community groups to understand and communicate what is working well and what can be improved.
- Make adjustments to the programme as needed and use the feedback to monitor and measure the impact of the scheme.



The logo for Kidd3r, featuring the word "kidd3r" in a white, lowercase, sans-serif font. The number "3" is stylized with a circular arrow around it, suggesting a cycle or swap. The logo is centered on a teal rectangular background.

www.kidd3r.com



@timetoswap



[How to use Kidd3r platform?](#)

Allow us to introduce Kidd3r, our trusted partners in the cricket community. They have played an integral role in efficiently distributing the pre-loved kit that we have received, whether it's surplus from our donation drives held in March-April or September-October. We utilise Kidd3r's impressive online platform to facilitate the redistribution of cricket equipment, thus mitigating storage concerns and ensuring a continuous flow of much-needed equipment to those who require it.

The Kidd3r vision is to enhance participation and inclusivity in sports. Traditional methods of acquiring sports equipment can be expensive, detrimental to the environment, and result in unnecessary clutter within households. Kidd3r revolutionises this concept by allowing members to exchange gently used sports equipment with those in need. Through our platform, you have the opportunity to purchase, sell, donate, or swap sports gear.



For more information, contact



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[Yorkshire Cricket Foundation](https://www.facebook.com/YorkshireCricketFoundation)

Your commitment to improving access to cricket for all ages and abilities is truly commendable. THANK YOU!

