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Burcu has over 20 years' experience working with the private, public and non-governmental sectors on transitions to sustainable consumption and production patterns. She currently leads the circular economy program in the global sustainability compliance team at HP. Her previous work includes research on sustainable products at the Wuppertal Institute, senior expert support for the SWITCH-Asia network facility hosted by the CSCP, management of the SwitchMed network in the MENA region, circular economy network lead for local governments at ICLEI, and co-lead for circular economy at adelphi. She is an environmental engineer and holds an MBA and an MSc in environmental management and policy.