

Sustainable Innovation 2025
Sustainable Innovation in Products, Services and Business Models
Past, Present and
25th International Conference
October 2025



Daan van der Wekken, Head of Sustainability, British Standards Institution (BSI), UK

Daan van der Wekken is a sustainability leader with over 23 years of global experience in sustainable development, strategic planning and multi-stakeholder collaboration. As Head of Sustainability at the British Standards Institution (BSI), he spearheads initiatives on climate action, nature-based solutions, and sustainable finance. He began his career in finance (Heinz and Unilever), and later took on various roles with global sustainability organizations, particularly in the consumer goods industry. Daan is driven by a strong sense of purpose and is passionate about helping companies become net-positive.