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Dr. Frieder Rubik studied national economics at the University of Heidelberg. He worked for several environmental economics research institutes since 1982. Nowadays, he is senior researcher at the German Institut für ökologische Wirtschaftsforschung (IÖW) [Institute for Ecological Economy Research] in the department “Business, supply chains and consumption”. Since 2023, he is chair of the European Roundtable Sustainable Consumption and Production (ERSCP) -Society (<https://erscp.eu>). His research areas are dealing with topics of Circular Economy, Integrated Product Policy, Sustainable Consumption and Production patterns (SCP), Life Cycle Assessment (LCA) and Evaluation & Assessment.