

**Sustainable Innovation 2025**  
***Sustainable Innovation in Products, Services and Business Models***  
***Past, Present and***  
**25th International Conference**  
**October 2025**



**Ichin Cheng (FRSA), Director & CO-Founder, Sustainable Innovation Lab,  
Fellow of the Royal Society of Arts (RSA), UK/Taiwan**

Ichin Cheng (FRSA) serves as the co-founder and director of the Sustainable Innovation Lab, a company dedicated to assisting governments and businesses in fostering innovation for sustainability. Her clientele encompasses a broad spectrum of organizations across Europe, the United States, and Asia, including the EU Commission, EIT Climate-KIC, UK Defra, Apple, Nike, Paris, Lyon, UK Aid, Taiwan, Italy G20, ARUP, BSI, and ITRI. With an impressive career spanning over 25 years in green business, climate change policy, low-carbon strategies, and the circular economy, Ichin is a distinguished expert in sustainable innovation and low-carbon technologies pertinent to Net Zero, the circular economy, and ESG strategy.

Ichin continues to make significant contributions to global sustainability endeavors, serving various international expert committees. Notably, she acts as an advisory expert to the EU Horizon 2020 industrial leadership work program. Her expertise is sought after in global initiatives such as the US-China low-carbon city initiative and the US NASA spin-off program, the OMEGA initiative. Additionally, Ichin is a member of the technical advisory panel for the £25 million SMEP program, which addresses environmental and socio-economic impacts in Sub-Saharan Africa and South Asia. The SMEP program is supported by the UK FCDO and collaborates with the United Nations Conference on Trade and Development.

During her third term advising Horizon 2020's industry leadership NMBP, Ichin championed the integration of the circular economy and climate change into the EU's Horizon 2020 industrial leadership work program. She has also been instrumental in key initiatives such as Climate-KIC, which targets clean tech, urban transitions, and sustainable production systems. Ichin has offered her expert insights and reviewed high-profile urban planning projects in cities including Paris (Reinventing Paris, 2016), Lyon's 2030 mobility master plan (2018), Kaohsiung, and the San Francisco Bay Area.

As a visiting professor and guest lecturer at numerous international universities, Ichin has evaluated many research projects for the Horizon 2020 and MSCA programs.

Ichin is also the co-founder of Circular Solar-REPV Tech Inc. and serves as a Senior ESG Advisor for MicroIP, a company operating in the United States, Taiwan, and China. She is a Fellow of the Royal Society of Arts (FRSA) and is celebrated for her contributions to social progress. Ichin has co-authored 16 books and more than 300 reports and is a sought-after speaker in numerous countries. She is proficient in English, Taiwanese, and Chinese, and has the capability to read Japanese.