

**Sustainable Innovation 2025**  
***Sustainable Innovation in Products, Services and Business Models***  
***Past, Present and***  
**25th International Conference**  
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Ioannis holds a Ph.D. in Physical and Theoretical Chemistry from the University of Frankfurt, Germany. He has served as a guest lecturer at the University of Padova, Italy, and the University of Copenhagen, Denmark. His academic pursuits have been supported by grants from notable organizations, including the NATO Advanced Studies Institute, the European Photochemistry Association, and the Onassis Scholarship Foundation.

Since joining Procter & Gamble (P&G) in 1995, Ioannis has held various roles in Product Safety & Regulatory Affairs, External Relations, and Science Communication. Currently, as the Director for Sustainability & Science Communication within the global Baby Care business, he is responsible for enhancing the communications strategy focused on sustainability, circular solutions, and end-of-life management. In addition, he is actively involved with the European industry association for Absorbent Hygiene Products, EDANA, in Brussels, where he has held several leadership positions, including chairing the Board Sustainability Working Group and the Circular Economy Committee.

Ioannis is also a founding member of the Advisory Board on Sustainability Transformation & Applied Research at the *École supérieure de commerce de Paris* (ESCP), Campus Berlin, where he has guest lectured on sustainability entrepreneurship & innovation.

He has been a speaker at various international congresses, including the Transatlantic Business Conference, the German Chemical Industry Forum, the Chinese National Absorbent Hygiene Industry Meeting, the Debating Club with the Spanish Environment Ministry, and at the World Congress of Pediatric Dermatology.

In addition to his professional endeavors, Ioannis has a passion for science, politics, and composing music on the piano.