

Sustainable Innovation 2025
Sustainable Innovation in Products, Services and Business Models
Past, Present and
25th International Conference
October 2025



**Professor Martin Charter, Director, The Centre for Sustainable Design®,
University for the Creative Arts, UK**

Professor Martin Charter, Director, The Centre for Sustainable Design®, University for the Creative Arts (UCA), UK. Martin has worked at director level on business sustainability issues in consultancy, leisure, publishing, training, events and research for over 30 years. Prior to this he held in a range of management positions in strategy, research and marketing in gardening, building products, trade exhibitions, financial services and consultancy including Save & Prosper Group, Reed International, Creative Marketing Group and Kiveton Park (Holdings) Ltd. Martin was the launch Director of Greenleaf Publishing, Marketing Director at the Earth Centre, former director of regional business networks focused on sustainable business, green electronics and eco-innovation. Martin has been Director of The Centre Sustainable Design® www.cfsd.org.uk at the University for the Creative Arts (UCA) www.ucreative.ac.uk since 1996 where he has led a range of international, national and regional research, consultancy and training programmes focused on product sustainability and sustainable innovation. Martin previously chaired a high level cross-campus/school sustainability working group at UCA. Martin was the founding editor of the Journal of Sustainable Product Design, The Green Management Letter and Greener Management International (GMI) and is presently a member of the Editorial Boards of International Journals of Sustainable Engineering and Sustainable Design. Martin has been a member of international/national/regional advisory boards covering green electronics, environmental technology, sustainability reporting & sustainable innovation (e.g. for P&G and InterfaceFlor in Europe). He sat on the expert boards of the EC Eco-Innovation Observatory and the World Resources Forum. Martin is the Chair of the Circular Economy Committee at BSI and he was a core member of the steering board that produced BS8001:2017, UK expert to IEC/ISO 62959:2019 (environmentally conscious design), and was past chairman of ISO 14006: 2020 (eco-design management systems) and previous UK expert to both ISO and BSI groups on ISO TR 14062: 2001 (eco-design). Martin is a regular speaker at international conferences and has authored a series of books on business aspects of sustainability including most recently 'Designing for the Circular Economy' and 'Accelerating Sustainability in Fashion, Clothing and Textiles'. Martin is also Founder and Chairman of the Board of Trustees of Farnham Repair Café who recently won a Kings Award for Voluntary Service.