

**Sustainable Innovation 2025**  
***Sustainable Innovation in Products, Services and Business Models***  
***Past, Present and***  
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**Professor Sandy Black, Fashion, Textile Design and Technology,  
Centre for Sustainable Fashion, London College of Fashion, University of the Arts London, UK**

Sandy Black is Professor of Fashion and Textile Design and Technology in the Centre for Sustainable Fashion, London College of Fashion, University of the Arts London. Having previously run her own successful fashion knitwear label for many years, Sandy's current research projects examine the role of creative entrepreneurship, design and new business models in addressing issues of sustainability in the fashion and textiles sectors. She publishes on textiles, fashion and knitwear design intersecting with emerging technology in social and sustainability contexts and has authored pioneering texts on Sustainable Fashion and the History of Knitwear. Sandy is founder and Editor-in-Chief of the journal *Fashion Practice: Design, Creative Process and the Fashion Industry*, published since 2009.