

Sustainable Innovation 2025
Sustainable Innovation in Products, Services and Business Models
Past, Present and
25th International Conference
October 2025



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Professor Wei Liu is a Full Professor of Design Engineering and Innovation at King's College London, with extensive teaching, research, and leadership experience spanning design, engineering, and management. She holds a PhD from the University of Cambridge and was a Visiting Fellow at Harvard University. Wei ever held academic and leadership roles across the UK, US, and China. Her contributions to teaching have earned her Academic Awards for Teaching Excellence and Senior Fellowship of the Higher Education Academy (SFHEA). Her research focuses on interdisciplinary innovation, supported by over £6.3 million in grants from EPSRC, NIHR, and other prominent funding bodies. Her work is published in leading journals and recognised with awards such as Best Papers. She is also a Fellow of the Royal Society of Arts (FRSA). With professional design experience in global consultancies, Wei has developed products for top brands, many of which are commercially successful. As Co-Editor of The Design Journal, she continues to shape the fields of design and sustainable innovation worldwide.