

Sustainable Innovation 2025
Sustainable Innovation in Products, Services and Business Models
Past, Present and
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**James Cameron, Senior Advisor to Pollination Global and Non-Executive Director of Octopus
Renewables Infrastructure Trust (ORIT) PLC, UK**

An award-winning recognised authority in the global climate change movement and a qualified Barrister with 30+ years' experience, James serves on boards and advisory committees across financial, legal, academic and governmental organisations. These include Alturki, Arden Climate, Ignite, Octopus (ORIT), Orbital, PCA, Pollination Group, Smart Surfaces Coalition, Sun New Energy, Worthwhile Capital, Verv and the Overseas Development Institute (Chairman 2012 - 2020).

Until 2015, James was Chairman of Climate Change Capital (CCC), which he co-founded in 2003 and developed into an investment bank employing 150 people with US\$1.6 billion under management. Prior to CCC, James was Counsel to Baker & McKenzie and was the founder and the head of their Climate Change and Clean Energy Practice and co-founded the Foundation for International Environmental Law and Development (FIELD) and the Centre for International Environmental Law (CIEL).

His legal career focused on climate matters including negotiating the UNFCCC and Kyoto Protocol as an advisor to the Alliance of Small Island States (AOSIS).

James is a Friend of COP26 and was an advisor to Presidencies of the COP20, COP22, COP23, COP28 climate negotiations and a London Sustainable Development Commissioner. He has academic appointments at Yale, Oxford, Cambridge, Imperial College London, Grantham Institute, and the Colorado School of Mines.