

Sustainable Innovation 2025
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Past, Present and
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Mike Barry, Co-Founder, Planeatry Alliance, UK

Mike is a sustainable business transformation agent, committed to helping business big and small, new and established to prepare for and succeed in the great sustainability disruption that will wash through the economy in the 2020s. He focuses on the practicality and reality of 'getting sustainability done' across companies, value chains and sectors.

He's the co-founder of Planeatry Alliance that's helping companies transform the food system by linking their work on human health and sustainability. He's worked with organizations such as Tata Consulting Services (TCS), Consumers International, Bloomberg NEF, ITV, Chanel, Ahold Delhaize, Musgraves, Sainsburys, PwC Japan, Unilever, SAP, Panasonic, Grosvenor GB&I, Haleon, Costain, Havas, Kite Insight's Climate School, Ball, Nestle, Danone, Microsoft, CCEP, Lidl, Ikea, IBM, Nomad Foods, Oxford SM, 3Keel, The Climate Pledge, the Environment Agency, Which, Royal Society of Chemistry, Food and Drink Federation, British Retail Consortium, Edrington, Lagardere, CoGo

Mike was until 2019 Director of Sustainable Business at Marks & Spencer, spearheading its ground-breaking Plan A (because there is no Plan B for the one planet we have) sustainability program. He co-chaired the Consumer Goods Forum's sustainability work bringing the world's largest retailers and fast moving consumer goods brands together to work on issues such as deforestation, plastics and forced labour. He is a Senior Associate at the Cambridge Institute for Sustainability Leadership and a Trustee at Blueprint for Better Business. And Chair of Greener Henley.