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Dr Jeremy Faludi , Assistant Professor, TU Delft, The Netherlands

Dr. Faludi teaches and researches sustainable design at TU Delft; he has also taught at Stanford, Dartmouth, and elsewhere. He is the lead author of the new book “Sustainable Design from Vision to Action”, and has contributed to six other books, including *Worldchanging: a User’s Guide to the 21st Century*. He designed the first version of the biomimicry database Asknature.org, and a bicycle he helped design was in the Smithsonian Cooper Hewitt museum. Over 30 companies have used his Whole System Mapping method, and he wrote the OECD’s recommendations to governments on green 3D printing. His videos and curriculum have had over 5 million views from 140 countries.