

Sustainable Innovation 2025
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Sally is Professor of Sustainability and Innovation at Manchester Metropolitan University's Faculty of Business and Law where she champions processes of interdisciplinary, inclusive and collaborative community-building through participative approaches that are a hallmark of responsible innovation. Putting this into practice as Faculty Lead for Sustainability, Sally led the development of a cross-faculty interdisciplinary community who together advance responsible management and sustainability, addressing the myriad challenges that underpin the UN SDGs. This community has grown to 140+ academics across the Faculty of Business and Law, and sister Faculties in particular Science and Engineering and forms the membership of our new Sustainability Hub. This experience is informed by research which investigates how responsible research and innovation (RRI) is 'de facto' normatively contested, becomes framed, co-ordinated and embedded into organisational governance processes and practices; performatively qualified and systemically amplified and institutionalised. Collaborating with colleagues from the Netherlands, France, Germany, Italy and Denmark, this research builds on work-package lead roles under EU Horizon 2020 projects on Responsible Research and Innovation : RES-AGorA, JERRI and SMART-Maps, and informs current Advisory Board roles for the UKRI BBSRC/EPSC Future of Biomanufacturing Research Hub hosted by the University of Manchester and the University of Oxford's Responsible Technology Institute. Sally has reviewed grant submissions on behalf of the Dutch Research Council (NWO) and UKRI Medical Research Council, and she is currently a Co-I on the new £1.1m ESRC funded project Place-based Circular Society Innovations.