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Professor Tracy Bhamra, Provost and Pro-Vice-Chancellor (Global) &
Professor of Design for Sustainability,
Royal Holloway, University of London, UK

Professor Tracy Bhamra is Provost and Pro-Vice-Chancellor (Global) and Professor of Design for Sustainability at Royal Holloway, University of London. Prior to taking on this role she held a number of roles at Loughborough University including Pro Vice-Chancellor (Enterprise) and Dean of Loughborough Design School. She has a BSc in Manufacturing and an MSc in Manufacturing Systems Engineering and Management. She then went on to complete her PhD in Design for Disassembly and Recycling at Manchester Metropolitan University in 1995. After completing her PhD she worked at Manchester Business School and Cranfield University before joining Loughborough University in 2003 and Royal Holloway, University of London in 2021. Tracy is a Chartered Engineer (CEng), a Fellow of the Institution of Engineering & Technology (FIET), the Design Research Society (FDRS) and the Royal Society of the encouragement of Arts, Manufactures & Commerce (FRSA).

In 2003 she launched the Sustainable Design Research Group at Loughborough University that established world-leading research in areas such as Design for Sustainable Behaviour, Methods and Tools for Sustainable Design and Sustainable Design Education. She has over 150 publications associated with her research and has been awarded over £2.5m of funding for her research from the UK government, UK research councils and many large industrial organisations. Tracy has supervised 25 PhDs and has examined over 30 PhD theses in the UK and internationally. She was a member of the Art and Design: History, Practice and Theory panel for the UK Research Excellence Framework in both 2014 and 2021. Tracy has acted as a reviewer and panel member for international research funding bodies in Finland, Sweden, Netherlands, Switzerland, Portugal, France, Germany, Belgium, Luxembourg, USA and for the European Commission.