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Wei Liu is a Professor of Design Engineering and Innovation at King's College London and the Associate Vice Dean of the Faculty of Natural, Mathematical and Engineering Sciences. She has extensive experience in teaching, research, and leadership across design, engineering, and management. She holds a PhD from the University of Cambridge and was a Visiting Fellow at Harvard University. Wei ever held academic and leadership roles across the UK, US, and China. Her contributions to teaching have earned her Academic Awards for Teaching Excellence and Senior Fellowship of the Higher Education Academy (SFHEA). Her research focuses on interdisciplinary innovation, supported by over £6.3 million in grants from EPSRC, NIHR, and other prominent funding bodies. Her work is published in leading journals and exhibited in design events, being recognised with awards such as Best Paper Award and Red Dot Design Award. She is also a Fellow of the Royal Society of Arts (FRSA). With professional design experience in global consultancies, Wei has developed products for top brands, many of which are commercially successful. As Co-Editor of The Design Journal, she continues to shape the fields of design and sustainable innovation worldwide.