

Sustainable Innovation 2025
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**Steve Charter, Director, Evolution Music Ltd and
Independent Sustainability Consultant, UK**

Steve Charter has worked for over 25 years at the leading edge of sustainability, climate action and ethical enterprise across consultancy, training, policy and social innovation. He is a founding Director of Evolution Music Ltd, the developers of Evovinyl, a bioplastic alternative to PVC records that is at the pioneering edge of circular economy solutions for the music industry. Steve is also Director of SC2 Sustainability Consultancy, where he has led a wide range of innovative projects for public, private and third sector organisations focused on net zero, community climate action and sustainable construction. Through SC2 Steve is working with Prof Martin Charter (his brother) on a variety of CfSD-led circular cricket gear research projects. Steve has coordinated and delivered multiple international partnership projects, including leading two major Erasmus+ programmes on Community Climate Coaches and sustainability learning and demonstration centres (iACT), developing new vocational learning pathways for climate action. He is the lead for the Community Climate Coaches initiative in the UK. Steve has a strong track record in developing and delivering sustainable construction training, and has contributed to numerous pioneering reports including *Building Sustainably: how to plan and construct new housing for the 21st century* (TCPA & WWF). His MA dissertation 'Planning for Sustainability?' won an RTPi prize. He led the development of the Sustainable Construction module for the Construction Management degree apprenticeship at the University of Hertfordshire, and co-wrote the UK's first QCF Level 3 qualification in Sustainable Construction and the *Closing The Performance Gap Masterclass* for the Good Homes Alliance. He was instrumental in establishing the UK's first dedicated sustainable construction skills centre (SusCon), leading the feasibility and delivery planning for Kent County Council and developing a sub-regional sustainable building and technology skills framework. Alongside consultancy and teaching, Steve has been an active permaculture teacher and diploma holder since 2001. His interests span permaculture, wildlife conservation, music and low-impact living, reflecting a lifelong commitment to linking personal, community and planetary wellbeing.