

Sustainable Innovation 2025

Sustainable Innovation in Products, Services and Business Models

Past, Present and Future

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University for the Creative Arts

Epsom

Surrey

UK

<https://cfsd.org.uk/>

The Just Fashion Project: EU Policies Transforming the Fashion and Textile Sector.

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The Just Fashion project is a collaborative initiative aimed at accelerating the climate transition in the fashion and textile industry by providing businesses, particularly SMEs in partner countries, with a reference framework and practical tools to shift towards low-carbon, circular, and socially inclusive models. A key component of the project is the analysis of the evolving EU policy landscape that is reshaping the sector. The European fashion and textile sector is entering a decisive transition as new EU policies are redefining how products are designed, produced, managed, and communicated across their entire lifecycle. This session will provide an overview of the evolving regulatory landscape, with a focus on the Ecodesign for Sustainable Products Regulation (ESPR) and its key features, including the Digital Product Passport (DPP), ecodesign requirements, restrictions on unsold goods, and timelines for implementation. Complementary legislation, ranging from the Waste Framework Directive and Extended Producer Responsibility schemes to the Corporate Sustainability Reporting Directive (CSRD), Corporate Sustainability Due Diligence Directive (CSDDD), and the Green Claims Directive will be explored in relation to their combined impact on the industry. Building on insights from the Just Fashion project, the presentation will put forward recommendations and a practical checklist to support SMEs in anticipating regulatory compliance, enabling them to navigate the rapidly evolving policy landscape.